

# AKSHI TYAGI

Product Manager



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## PERSONAL STATEMENT

Breaking down complex product problems and designing their solutions for more than 5 years. Experienced in collaborating with creative and development teams for the execution of ideas and driving product growth.

## WORK EXPERIENCE

### Product Manager at Creable,

Dec 2021 - Present

While working closely with the founder, my main focus during this role is to drive growth, adoption and launching new features. Being a small team in a new niche, we have to move fast to drive results and attract new users. This involves a lot of user research and then shipping new features quickly.

### Product Manager at Italic,

Sep 2022 - October 2023

Leading growth initiatives to improve membership conversion and website traffic for both paid & organic outreach. Setting up analytics dashboard to prioritise product features and having them implemented to drive business growth.

### Project Manager at Heeko,

Dec 2019 - Dec 2021

Managing a team of developers and designers to deliver in-house as well as client projects on time. Creating project documentation and building websites from scratch, while ensuring the code is scalable and responsive.

### Project Manager at Muzelf,







Nov 2018 - Dec 2019

Took user feedback and worked closely with the tech team to have them implemented. Co-ordinated with users to help them in setting up their online art portfolio and assisted the buyers throughout the sales process.

## MANAGERIAL SKILLS

Product Management  
Resource Management  
Feature Development  
Cross-team Management

## TOOLS & LANGUAGES

-  Asana
-  Linear App
-  Notion
-  HTML 5
-  CSS 3
-  React JS

## LIVE PROJECTS

<https://italic.com/>

<https://creable.com/>

<https://notpot.com/>

<https://heeko.com/>

<https://trend.io/>

## EDUCATION

B.Tech in Electrical Engineering,  
2013-2017

## EXTERNAL LINKS

 PERSONAL WEBSITE  
[akshityagi.github.io](https://akshityagi.github.io)

 LINKEDIN  
[linkedin.com/in/akshityagi/](https://linkedin.com/in/akshityagi/)